

ALEX STOLLEY

Alex Stolley, (born Stollareski, and known as “Sasha” to many of his close friends), joined the Literary Club in 1980, and remained an active member until 1989, when he transferred to Associate Membership, having retired to Florida.

Alex is best known to many Cincinnatians for his entrepreneurial leadership of the Northlich Advertising Agency, where he became the highly successful CEO, adding his name to what then became Northlich Stolley, Inc.

He was by nature a perfectionist in all things, and a man with a host of interests, especially in the Arts. He collected art, including some pleasingly salacious paintings, and played a key role in assembling the fine collection that hangs in the University Club.

Alex’ father was First Cello with the Cincinnati Symphony, and Alex grew up with a lifelong commitment to music. He was a very competent musician, performing with singing groups and studying the classical guitar. Together with another Literary Club member, he bought and piloted a Cessna 195 airplane which he flew weekly to Chicago for guitar lessons with one of the masters of that instrument. The Cessna ultimately came to grief with Alex at the controls, but was later replaced with a snappier plane.

He was actively involved, over the years, as a trustee of both the Cincinnati Symphony and Cincinnati Opera. Through his advertising agency, he was a staunch supporter of the Fine Arts Fund in its early years. He was extremely generous in lending the creative resources of his agency to many not-for-profit charitable organizations and initiatives, and particularly artistic ones.

In a very quiet way, he was also a significant philanthropist, giving generously to a range of worthy causes - particularly, arts organizations.

Alex was a committed member of the Literary Club, presenting three papers (“The Best Is Yet To Come,” 1983, “How Did Gilbert and Sullivan Miss This One?” 1986, “Time Out,” 1990 and a Budget, “CBS News Looks

At The Literary Club, 1987". He actively sought out and proposed new candidates for membership.

Alex died in Florida on January 14, 2010. He leaves behind a host of friends, an importantly strengthened art community in Cincinnati, a first rate advertising agency, and – of special importance to us here tonight - an admirable record of active involvement with our Literary Club.

G Gibson Carey, Charles O Carothers MD